



Derek Hendrikz Presents:

Strategic Leadership Master Class

An advanced workshop for executive managers, board members and other organisational leaders...

About the Workshop:

The [strategic leadership master class](#) by [Derek Hendrikz](#) is aims to capacitate leaders, executives, board members, EXCO teams, senior and middle managers in the art of organisational and personal strategy development and implementation. Participants will be coached to take their organisations forward within an immensely turbulent and constant changing environment. This implies that participants should be able to...

- ☒ Think strategically;
- ☒ Empower the execution of strategic initiative; and
- ☒ Take a leadership role in the development and implementation of organisational strategy.

The programme aims to enable participants to think strategically and to implement and evaluate strategy at high organisational level. Leadership, management and the practice of translating strategic initiative to frontline action is core to this training intervention. Participants should leave the workshop with the knowledge, skill and confidence to participate in strategic initiative on executive level.

Programme:

Time:	Day 1: Thinking Strategy	Day 2: Empowering Strategy	Day 3: Leading Strategy
08:00-08:30	Administrative Matters	Open Window	Open Window
08:30-10:00	Strategic Leadership	Developing Strategy	Analysing your Strategy
10:00-10:15	Convenience Break		
10:15-11:45	The Construct of Strategy	Creating Systems and Processes	The High Performance Organisation (HPO)
11:45-12:45	Lunch		
12:45-14:15	Creating the Strategic Frame	Developing Structure	Leadership vs. Management
14:15-14:30	Convenience Break		
14:30-16:00	Environmental Analysis	Empowering Culture	The Character of Leaders

Day 1:

The Nature of Strategic Leadership:

- The velocity of change
- Leadership without strategy = irrelevance.
- The anatomy of organisation.
- Sustainability & competitive advantage.
- The paradox of strategic thinking.
- Strategic thinking and positioning in action.
- Making the strategic choice.



The Construct of Strategy:

- Defining strategy.
- The strategy development process.
- The master scorecard system.
- Translating strategy to action.
- Strategy and money.
- Relating scorecards to costing systems.

Creating the Strategic Frame:

- The anatomy of collective mind – Organisational Paradigm.
- The evolution of collective beliefs, values and assumptions.
- Vision vs. Mission.
- Developing organisational outcomes.
- Direct vs. Inverse organisational relationships.

Environmental Analysis:

- Environmental Analysis Basics (SWOT, PEST, etc.)
- Linking SWOT with Risk Analysis.
- The analysis of resources, capabilities, structure and management systems.
- The fundamentals of industry analysis and competitive analysis.
- Using Weakness to adjust processes
- Exploiting Opportunities
- Minimising the risk of external Treat.

Day 2

Developing Strategy:

- Designing Desire – Vision and the V5 system.
- Addressing Environmental Analysis – Solution Analysis.
- Blue vs. red ocean strategies.
- Developing objectives.
- Separating process objectives from strategic objectives.
- Cross-mapping objectives, environmental analysis and critical success factors.

Developing Efficient Organisational Systems:

- Understanding mechanisms of coordination & control.
- Operational systems & control systems.
- The five systems categories of organisations.
- The relationship between systems and processes.
- Doing a systems effectiveness audit.

Developing Dynamic Organisational Structures:

- Structure or strategy – which is first?
- The anatomy of organisational structure.
- Complex vs. Dynamic structures.
- Bureaucratic matrix & Organic Structures.
- Developing and adjusting the organisational structure.

Empowering Strategy through Culture:

- The anatomy of organisational culture.
- Human diversity & organisational culture.
- The effect of culture on strategy.
- Changing organisational culture and the culture change process.
- Managing and maintaining organisational culture.

Day 3

Analysing your Strategy:

This is a practical session where participants will share their personal and organisational strategy with other participants. You will leave this session with greater awareness on your personal and organisational strategic direction...

- Presenting personal and organisational strategy for group scrutinising.
- Adjusting and optimising your strategy.

The High Performance Organisation (HPO):

- Understanding High Performance Systems (HPS).
- Organisational Reengineering.
- The Learning Organisation.
- Working with Organisational Learning Disabilities.
- Characteristics and rules of a HPO.

Leadership vs. Management:

- The nature of leadership.
- The nature of management.
- Self-evaluation through leadership and management scorecards.
- When to be what...

The Character of Leaders:

- Leadership categories.
- Modelling great leaders.
- Common characteristics of all leaders.
- The pros and cons of leadership.
- Developing personal leadership.

About Your Presenter...

[Derek Hendrikz](#) is a renowned international strategic leadership & management [trainer](#), [speaker](#) and [consultant](#) who during the past twenty years have satisfied beyond [50 000 happy participants](#) in more than [100 companies](#) in over a dozen countries worldwide. In the field of strategy development he has successfully completed more than 40 international [consulting projects](#).

He specialises in the training of [executive teams](#) and is mostly contracted to train Board Members and EXCO teams in the field of strategy development, implementation, change management, leadership, and other executive areas.

On the social networking front he has thousands of followers and downloads on [YouTube](#), [FaceBook](#), [SlideShare](#), [Twitter](#), [LinkedIn](#) and others...



www.derekhendrikz.com



Training Methodology:

[Derek Hendrikz](#) is a Certified Professional Trainer (CPT) with the [Southern Africa Professional Trainers Association \(SAPTA\)](#). In terms of ratings, [Derek](#) is internationally acclaimed and beyond comparison with thousands of [highly satisfied customers](#). The methodology is based on interactive learning, i.e. learners will learn by doing. Inspirational presentations are combined with facilitated sessions and experiential exercises. Furthermore learners will use examples from their own organisations, thus ensuring that learning is anchored at their workplace. As with all [Derek's](#) training programmes, he strives to effect actual change back at the workplace through effective and practical outcomes based training.



Enquiries & Bookings

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- For In-house training and seminars – contact us...
- For [public workshops](#), please book in accordance with the dates below...

Date:	Venue:	Place:
09 to 11 March 2015	Kwalata Game Lodge	Dinokeng Game Reserve
08 to 10 June 2015	Kwalata Game Lodge	Dinokeng Game Reserve
05 to 07 October 2015	Kwalata Game Lodge	Dinokeng Game Reserve

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